

# CATTARAUGUS COUNTY IDA

## A Message from Corey Wiktor, Executive Director of the Cattaraugus County IDA for the week of July 13, 2020:

It has been a couple of weeks since my last update as I took some vacation time to decompress a bit and enjoy our great summer weather. I hope you have or are planning to do the same as these are extremely challenging times and we all need a respite now and then to refresh. As we navigate through the pandemic and all of the uncertainty around it, there is one thing that we can be certain about, and that is the free resources to help get us through these tough times that are being provided by local and regional business groups and organizations.

The Buffalo Niagara Partnership is offering a [free seminar](#) about what employers need to know regarding the state and local government COVID19 tracer program. If one of your employees get the virus, then your business can expect to hear from a tracer. This seminar will provide insight as to your responsibilities and obligations when and if your company is contacted by a tracer. The event is free and will take place on Thursday, July 23<sup>rd</sup> from 1 p.m. until 2 p.m.

For ongoing [coronavirus updates](#) I would encourage you to visit the Cattaraugus County Economic Development website. The site has all the latest news regarding what businesses need to do as far as adhering to COVID19 rules and regulations and various programs for potential funding. Along these lines, if you need any advice or guidance in re-opening your business, I would encourage you to take advantage of downloading a [free tool kit](#) from the Buffalo Niagara Partnership. This tool kit will provide everything you need to know to not only open your business, but what you need know to keep your business remaining open.

So many companies rely on trade shows to establish and enhance personal relationships and network but what if these sales opportunities are suddenly gone? With the Canadian border closed for the foreseeable future and perhaps long-term, World Trade Center Buffalo Niagara is offering a [free seminar](#) regarding new tools for marketing for companies that rely on international trade shows to sell their products and/or services. Speaking of international trade, [Empire State Development's Global NY Division](#) will host a six-part webinar series through the month of August. For those companies in our region that export products or are just starting to export products or are interested in learning more about exporting their products, you should consider registering for this program.

Finally, [Jamestown Community College](#) is offering a seminar on Tuesday, July 21<sup>st</sup> from 10 a.m. until 11 a.m. The seminar will focus on the best ways to communicate to your employees about coming back to the workplace. The cost is \$59.

On a lighter note, I recently spoke to [Business First](#) about the various challenges facing industrial development agencies where I was able to again highlight our new incentive program targeting companies that focus on personal protection equipment (PPE). It's that time of year when our local farms are starting to see their hard work start resulting in a plentiful harvest and our friends at [Canticle Farms](#) have opened their various farm markets. There is no better way to relax and know you have at your fingertips among the best quality produce in the world grown and harvested right here in Cattaraugus County.

Remember to stay positive, stay healthy and stay safe!

Corey